

What partnership(s) should be established to promote your webcast?



It may be appropriate to find a partner or partners to

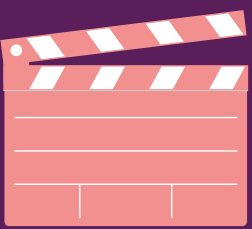
Disseminate your webcast



E.G : a performance hall agrees to post the recording of your work on its platform for an undetermined period.



E.G : an agent imports the recording of your work into their Vimeo account



E.G : an art film festival selects your webcast and makes it available on its platform for a pre-determined period

Promote your webcast



E.G : a blog recommends viewing your webcast

It's important to keep your objective in mind when you're looking for a partner or partners so that you make the right choice.

E.G : Agreeing to an unlimited broadcast of a recording free of charge, when you hope to sell virtual versions to film festivals, can diminish the value of your work.